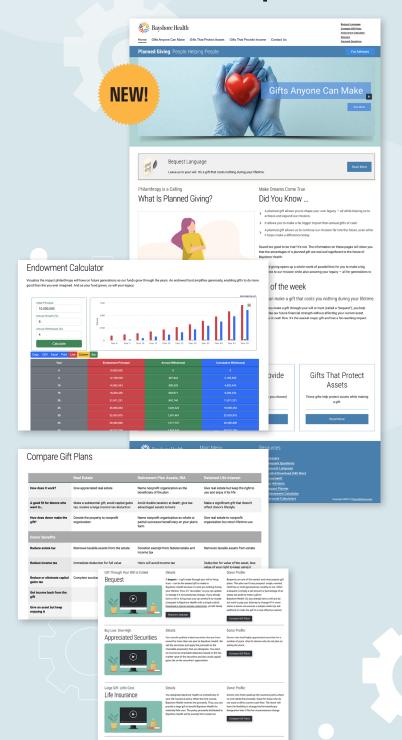


## PLANNED GIVING MICRO WEBSITE for the Smaller Nonprofit



## **Top Features At A Glance**

Our Planned Giving Micro Website is perfect for the "smaller shop" that's starting a new planned giving program, or expanding an existing program online.

- → BEQUEST CENTRIC. Multiple links to bequest language, codicil download and bequest video.
- → FEATURED VIDEO. "What Is Planned Giving?" description for donors. Explainer Videos. All gift plans made clear for donors.
- → ESSENTIAL GIFT PLANS. Brief summary + Donor profile.
- → FAOS. Questions donors ask.
- → GLOSSARY. Common planned giving terms explained. Weekly Tip. Keeps your website fresh.
- → SEO OPTIMIZED. Powerful Google search optimization. Hosted on our very own planned. gifts domain.
- ADVISORS PAGE. Critical information at a glance; useful resource links; personal calculators.
- → ENDOWMENT CALCULATOR. Showcases the impact philanthropy will have on future generations
- → ATTRACTIVE DESIGN. Professionally designed with ease of navigation in mind.
- ONLINE WILL PLANNER. Optional, fully integrated online will planner that's free for donors who want to make out a will.

800-490-7090 success@plannedgiving.com

Gifts of Real Estate