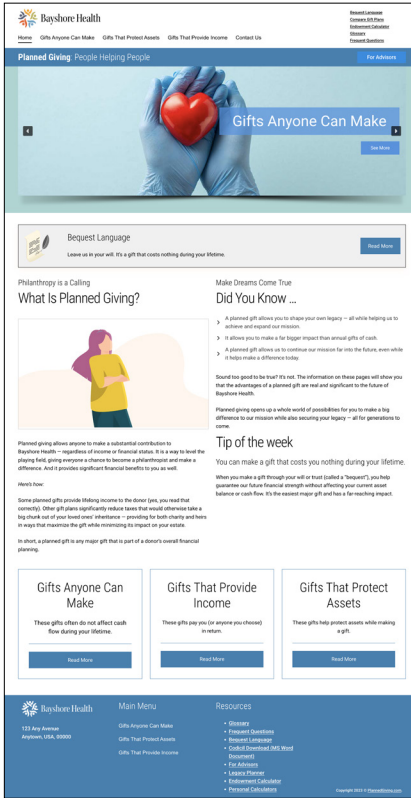


LegacyMicro Planned Giving Website For the Smaller Shop



Top Features at a Glance This planned giving website is perfect for any nonprofit with a “smaller shop” that’s starting a new planned giving program or expanding an existing one.



Bequest Centric. Multiple links to bequest language, codicil download and bequest video.

Featured Video. “What Is Planned Giving?” description for donors.

Explainer Videos. All gift plans made clear for donors.

Essential Gift Plans. Brief summary + Donor profile.

FAQs. Questions donors ask.

Glossary. Common planned giving terms explained.

Weekly Tip. Keeps your website fresh.

SEO Optimized. Powerful Google search optimization. Hosted on our very own planned.gifts domain.

Advisors Page. Critical information at a glance; useful resource links; personal calculators.

Endowment Calculator. Showcase the impact philanthropy will have on future generations

Attractive Design. Professionally designed with ease of navigation in mind — our hallmark since 2000.

OPTIONAL

Online Will Planner. Optional, fully integrated online will planner for donors who want to make out a will for free.

QCD Tool. Make it easy for your donor to make a Qualified Charitable Distribution.

