



Your Organization Name
12345 Main Street, Suite 22
Anytown, ST USA 00000
555-555-5555
Success@PlannedGiving.com

**Thank you for supporting our future with a planned gift.
Please let us know more!**

I am ready to:

- Make a tribute gift to (Organization Name) in my will.
- Make (Organization Name) the beneficiary of a retirement fund.
- Make (Organization Name) the beneficiary of a life insurance policy.
- Make a charitable trust and naming (Organization Name) as a beneficiary.
- Make a legacy gift to (Organization Name) not listed here.

My legacy gift is in the amount of: \$ _____ or _____ %

- I prefer not to disclose the amount of my legacy gift, but I'm excited to know \$ _____ will be donated to (Organization Name) as part of my gift.

I'm interested! Tell me more.

- I would like to receive a personalized illustration of what my payments would be if I were to make "a gift that pays me back" (a charitable gift annuity).
- I am interested in making a legacy gift, but I have questions.
- I've made a gift in the past and would like it to count toward the challenge.

This letter of intent represents my commitment to the future of (Organization Name):

Signature: _____

Name (please print): _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Please contact Jane Doe at 555-555-5555 for more information.
Or just email us at Success@PlannedGiving.com