



SOCIETY GROWS GREAT
WHEN WE PLANT TREES IN
WHOSE SHADE WE KNOW
WE SHALL NEVER SIT.

GREEK PROVERB

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CREATING THE BRIDGE TO YOUR BEST FUTURE

The Great Wealth Transfer is underway — don't get left behind. Widen your opportunities with our donor-centric planned giving marketing tools. Call us today to discover how to help your donors create their legacies.

DIGITAL

- ▶ Websites for Donors
- ▶ Websites for Advisors
- ▶ Donor Albums
- ▶ Landing Pages
- ▶ eBroadcasts
- ▶ Surveys
- ▶ Calculators

PRINT

- ▶ Postcards & Direct Mail
- ▶ Cornerstone Brochures
- ▶ Newslets™ *
- ▶ Brochures
- ▶ Estate Planning Guides
- ▶ Legacy/Advisor Handouts
- ▶ Gift Plan "Sell Sheets"

EDUCATION

- ▶ On-Site Primers
- ▶ Consulting
- ▶ The Planned Giving Bible
- ▶ Planned Giving Pocket Guides
- ▶ Monthly Client Hours
- ▶ Webinars
- ▶ Content Library

IN-HOUSE

- ▶ Planned Giving in a Box™
- ▶ IRA Rollover Campaign
- ▶ Bequest Campaign
- ▶ CGA Campaign


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*The new 21st century newsletter!