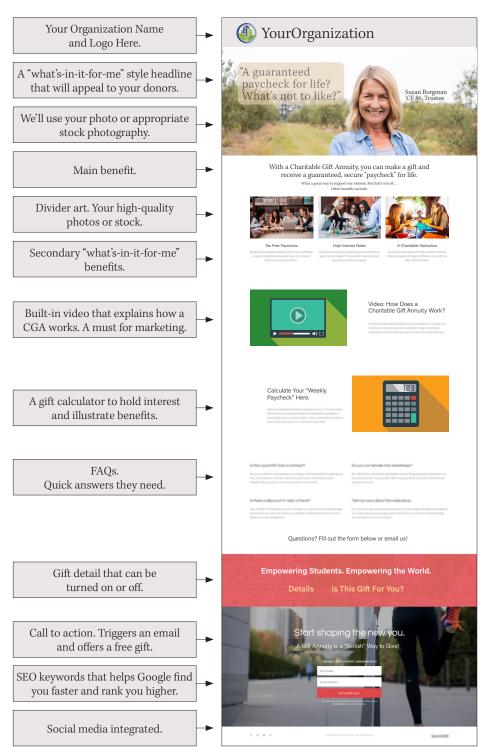
Charitable Gift Annuity

Designed by *marketing experts*, aimed at prospects with a "*what's-in-it-for-me*" approach. Written in simple, plain English and designed with landing page logistics.

So flexible that any feature can be turned on or off!



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How do landing pages help?

- ✓ Connect with prospects by providing a sign-up page for email and e-broadcasts.
- ✓ Keep prospects and donors informed.
- ✓ Provides a landing page to use in a campaign.
- ✓ Provides a one-stop information shop for prospects.
- √ Boosts your search engine ranking.
- ✓ Saves time having the information readily available cuts down on the number of lengthy phone calls and emails, allowing you to focus on finding more prospects.
- ✓ Educates staff.
- ✓ Educates board.
- ✓ Simplifies direct mail.
- √ Focuses on a single goal.
- ✓ Provides you with analytics data (requires free Google account).
- Give us your headline or choose from industry proven language we have developed.
- 2. Your age and gift minimums are configured into the calculator.
- 3. Downloadable ACGA rate tables (PDF).
- 4. Short URL so you can easily market it.
- 5. Professionally designed, written and maintained, taking the workload off you.



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